

KOREA SOCIAL INVESTMENT FOUNDATION

WE SUPPORT THE GROWTH OF BUSINESSES THAT CREATE A BETTER WORLD.

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About Korea Social Investment Foundation

Intro

Korea Social Investment Foundation at a glance

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Part 1

Intro

As a **specialized impact business partner for sustainable growth,**

Korea Social Investment Foundation supports businesses that create a better world.



MISSION

We support the growth of businesses that create a better world.

VISION

A specialized impact business partner for sustainable growth

BUSINESS PHILOSOPHY

Business Scale-up

Support for investment in and management of growth-stage corporations with high potential for sustainable growth that can scale up their business and subsequent impact

Expertise and Mutual respect

Mutual trust in partners for their expertise and in respect as an important value

Collaboration and Connection

Korea's only independent private sector not-for-profit impact investment company An accelerator that links the government, public institutions and the resources of the private sector and leverage the collaboration to provide high quality services, earning the trust of all stakeholders.

Korea Social Investment Foundation at a glance

As of the end of December, 2021



History

Established in 2012, Korea Social Investment Foundation is an **impact investment company and accelerator** that invests in, offers management consulting to and helps accelerate the growth of all business organizations aimed at creating a better world.

FOUNDATION

GROWTH

Start as Korea's largest private sector not-for-profit accelerator

- 2012** Established Korea Social Investment Foundation (Ministry in charge : Ministry of Health and Welfare)
- 2013** *February 2013 – 2016.* Managed a 55 billion won worth of Social Investment Fund of Seoul Metropolitan Government
- 2014** *2014 – 2016.* Published Social investment Fund Impact Report (Seoul Metropolitan Government)
- 2015** *December, 2015.* Held a symposium to promote social financing
- 2016** *April, 2016 – December, 2017.* Commissioned operation of the Social Housing Support Center Seoul Metropolitan Government)
May, 2016. Held Impact Financing Academy for international development and cooperation
December, 2016. Published a report on the performance analysis and impact of the social investment fund

Supported the growth of businesses through investments, management consulting and acceleration

- 2017** *April, 2016 – December, 2017.* Commissioned operation of the Social Housing Support Center (Seoul Metropolitan Government)
May, 2017 – December, 2018. **Multi-year project** for high quality affordable SHS development for the socially vulnerable class in Cambodia through appropriate collaboration on industrial technologies
June, 2017. Work agreement signed with Chosun Ilbo Better Future
July, 2017 – December, 2017. Established an operating strategy and business model and offered business management consulting for Jeju Eco-Tourism Co. Ltd., a social enterprise specializing in eco-tourism (Jeju Social Economic Support Center)
July, 2017 – July, 2025. Management of loans related to social housing of Seoul Metropolitan Government within the social investment fund
November, 2017. IIX-Korea Social Investment Foundation agreement for Korea-Singapore impact investment cooperation
November, 2017 – June, 2018. Social economic organization impact investment project of KEPCO in the field of energy
November, 2017 – April, 2021. **Multi-year project** for JDC social economic organization support project
- 2018** *May, 2017 – December, 2018.* **Multi-year project** for high quality affordable SHS development for the socially vulnerable class in Cambodia through appropriate collaboration on industrial technologies
November, 2017 – April, 2021. **Multi-year project** for JDC social economic organization support project
January – December, 2018. 'Blue Sea Whale Fostering Project', an IT and digital education solution support project for children and teenagers of the socially vulnerable class (Kyobo Life Insurance and Life Insurance Social Contribution Committee)
May, 2018. Joined Asian Venture Philanthropy Network
May, 2018. Signed an agreement on Korea-Indonesia startup eco-system establishment (Instellar)
June, 2018. Agreement for cooperation in organic farming in Vietnam (Dalatsi, Dalatdae, Heugsalim)

2019

June, 2018 – May, 2021. Multi-year project to build socio-cultural infrastructure and foster future talent(Audi Volkswagen Korea)

June, 2018 – December, 2026. Management of loans related to social housing of Seoul Metropolitan Government within the social investment fund

July – November, 2018. Participated as a mentoring institution for socio-economic venture schools based on local communities(Gyeonggi Ddabok Community Support Center)

July – November, 2018. Consulting to develop global distribution channels for social enterprise Leeum Co. Ltd. Indonesia in the manufacturing of IT accessories

July – November, 2018. Strategic consulting for market entry and distribution channel development in Vietnam for social enterprise in organic farming, Heugsalim Food Co. Ltd.

August, 2018. Agreement between Korea and Indonesia to build a startup eco-system(Fab Lab Bandung)

September – November, 2018. Business management for establishing a financial strategy and innovation for social enterprise Jeongseong Corporation specializing in washing services in Jeju

September, 2018 – June, 2019. Impact investment in socio-economic organizations in the field of energy by KEPCO

December, 2018 – April, 2022. Second phase of multi-year project for JDC social economic organization support project

November, 2017 – April, 2021. Multi-year project for JDC social economic organization support project

June, 2018 – May, 2021. Multi-year project to build socio-cultural infrastructure and foster future talent(Audi Volkswagen Korea)

December, 2018 – April, 2022. Second phase of multi-year project for JDC social economic organization support project

January – December, 2019. 'Blue Sea Whale Fostering Project', an IT and digital education solution support project for children and teenagers of the socially vulnerable class(Kyobo Life Insurance and Life Insurance Social Contribution Committee)

March, 2019 – December, 2021. Multi-year project of KOICA to 'strengthen support for innovative startups in Indonesia to help resolve social issues', KOICA's collaboration program with civic society

April – December, 2019. Impact+ social venture acceleration projects in the field of knowledge and productivity(Korea Productivity Headquarters)

April, 2019 – January, 2020. Operation of 'Inclusion Plus Solution Lab', a program to foster investment in socially innovative solutions to promote healthy financial management

May, 2019. Work agreement with Saigon Innovation Hub(SiHub)

May – July, 2019. Lotte Duty Free's project to promote startups by the youth and co-prosperity in Busan(Lotte Duty Free and Korea Productivity Headquarters)

July, 2019. Agreement to foster social economic organizations in Korea and collaborate on projects(Law Firm The Ham)

August – December, 2019. Management of the fund 'Social Impact Factory II' to offer financial aid to the working-class (Working Class Finance Promotion Agency)

August, 2019 – March, 2020. Management of funds for financial aid to local communal bodies for Tourism Doorae and acceleration projects(Korea Culture and Tourism Research Institute)

September, 2019 – September, 2020. Impact investment in social economic organizations by KEPCO in the field of energy

- December, 2019.* Establishment of an impact individual investment cooperation between Korea Social Investment Foundation and Rehoboth
- 2020** *November, 2017- April, 2021.* **Multi-year project** for JDC social economic organization support project
- June, 2018 - May, 2021.* **Multi-year project** to build socio-cultural infrastructure and foster future talent(Audi Volkswagen Korea)
- December, 2018 - April, 2022.* Second phase of **multi-year project** for JDC social economic organization support project
- March, 2019 - December, 2021.* **Multi-year project** of KOICA to 'strengthen support for innovative startups in Indonesia to help resolve social issues', KOICA's collaboration program with civic society
- January, 2020 - April, 2023.* Third phase of **multi-year project** for JDC social economic organization support project
- March - December, 2020.* Operation of 'Inclusion Plus Solution Lab 2.0', a social innovation solution investment program for a healthy financial life(MetLife Korea Foundation)
- April, 2020 - April, 2026.* Management of loans to the social investment fund(Seoul Metropolitan Government)
- May, 2020 - May, 2026.* Management of the fund for financial aid for socio-economic impact financing(Working-class Finance Promotion Agency)
- June 24, 2020.* Registration as an accelerator with the Ministry of SMEs and Startups
- July, 2020 - February, 2021.* Seoul Youth Regional Entrepreneurship Next Local with KEPCO and Korea Social Investment Foundation
- September, 2020.* Launch of the PR marketing service 'Dahong'
- September, 2020.* Establishment of the No.2 individual investment coop of Korea Social Investment Foundation for youth impact
- 2021** *November, 2017 - April, 2021.* Second phase of **multi-year project** for JDC social economic organization support project
- June, 2018 - May, 2021.* **Multi-year project** to build socio-cultural infrastructure and foster future talent(Audi Volkswagen Korea)
- December, 2018 - April, 2022.* Second phase of **multi-year project** for JDC social economic organization support project
- March, 2019 - December, 2021.* **Multi-year project** of KOICA to 'strengthen support for innovative startups in Indonesia to help resolve social issues', KOICA's collaboration program with civic society
- January, 2020 - April, 2023.* Third phase of **multi-year project** for JDC social economic organization support project
- January, 2021.* Establishment of the No.3 individual investment coop of Korea Social Investment Foundation for green impact
- January-December, 2021.* Project to support the return of women to the workforce("returnship") with the Life Insurance Social Contribution Committee, Kyobo Life and Social Solidarity Bank
- February 3, 2021.* Agreement to promote the fostering of Fintech startups and investments(Korea Fintech Association)
- February, 2021 - February, 2027.* Management of funds to support socio-economic impact financing(Working-class Finance Promotion Agency)
- March 3, 2021.* Agreement to foster social innovation organizations and promote a culture of social contribution(Korea Social Welfare Council)
- March - December, 2021.* Gueon-Yi Gang-Yi Accelerating Program for Scale-ups(National Health Insurance Service)
- April, 2021 - April, 2022.* Joint Korea-Africa Disruptive Agricultural Technologies(DATs) Study(World Bank, Intellectap)
- April, 2021 - April, 2027.* Loans to the social investment fund(Seoul Metropolitan Government)

LEAP

May 11, 2021. Agreement to establish a cooperative system on urban issues(Seoul Startup Hub Seongsu)

May 7, 2021 – October 1, 2021. Consulting on developing a sophisticated business model and strategies for local job creation for highly skilled retirees(Korea Social Enterprise Promotion Agency, Sangsang Woori)

May-December, 2021. Operation of 'Inclusion Plus Solution Lab 3.0', a social innovation solution investment program for a healthy financial life(Met Life Korea Foundation)

May, 2021 –March, 2022. Third session of Seoul Youth Regional Entrepreneurship Next Local with KEPCO and Korea Social Investment Foundation

June, 2021 – November, 2021. Project to promote the neighborhood economy through socio-economic conversion of small merchants(Seoul Social Economic Support Center)

June, 2021-February, 2022. AgriGuture, a specialized acceleration program by JDC to expand the agriculture and food businesses of Jeju

June, 2021-September, 2022. Planning and operation of CTS Seed 0, an early-stage startup commercialization training program(KOICA)

July-October, 2021. Consulting on the social economic model using local foods(Korea Agricultural and Fishery Foods Distribution Corporation)

August 13, 2021. Agreement to foster and promote the eco-system for startups through an acceleration program in Indonesia(Innovation Factory)

September 14, 2021. Agreement to support entry of Korean and Indonesian startups into partner country's markets(KUMPUL)

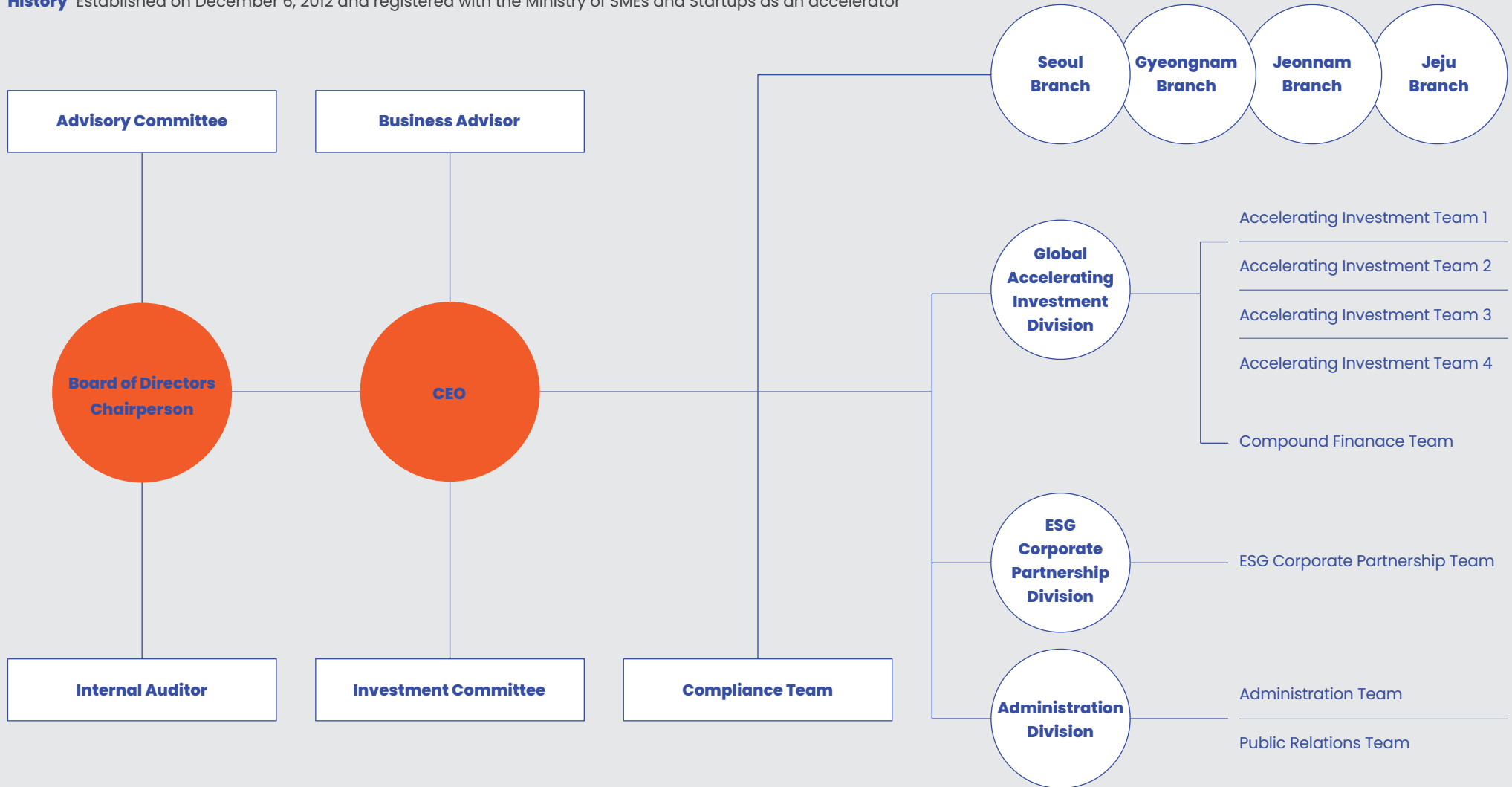
October, 2021 – December, 2022. Operation of the IBK Changong Mapo Center Acceleration Program

Becoming a specialized impact business partner for sustainable social development

Organization

CEO Jongik Lee (Chair of the BOD : Byeongju Choi)

History Established on December 6, 2012 and registered with the Ministry of SMEs and Startups as an accelerator



Key members

We have been working with those with expertise in the field of investment, consulting, global business, management and PR.



Jongik Lee

CEO

- **Currently** a special consultant to the Ministry of SMEs, Ministry of Labor, Seoul Metropolitan Government and Gyeonggi Province
- **Currently** a business management mentor to Entrepreneurship Promotion Agency and Gyeonggi Content Promotion Agency
- **Currently** an advisor to Korea Venture Investment, Y and Archer, Rehoboth Hwaseong City and Gyeonggi Content Promotion Agency
- **Formerly** a commercial director of the Risk Advisory Headquarters at Deloitte

Soonyeol Lee

Global Accelerating Investment Division Director

- **Currently** a Grade 1 consultant to Startup Accelerator, SME Promotion Agency, Ministry of Labor, Seoul Metropolitan Government and Gyeonggi Province
- **Formerly** a team leader of ReDi ILO
- **Formerly** Formerly an officer at ILO

Minseo Kim

Accelerating Investment Team 1 Team Lead

- **Currently** a Grade 3 consultant to Ministry of SMEs and Startups, Korea Social Enterprise Promotion Agency, Ministry of Labor, Seoul Metropolitan Government and Gyeonggi Province
- **Formerly** an international cooperation officer for Rural Community Promotion Agency's Korea-Africa Agriculture Cooperation Body
- **Formerly** a project officer of Educators Without Borders for projects in Burkina Faso

Taegyul Lee

Compound Finance Team Team Lead

- **Currently** a Grade 2 consultant to Ministry of SMEs and Startups, Korea Social Enterprise Promotion Agency, Ministry of Labor, Seoul Metropolitan Government and Gyeonggi Province
- **Currently** a director of Staylab
- **Formerly** a team leader for CSR and ODA projects at the Environment Foundation
- **Formerly** a manager of compliance, financial education and marketing at Samsung Life
- Experience in startups and exiting, A holder of technology patents

Hyemi Lee

Public Relations Team Team Lead

- **Currently** a general manager for the launch and operation of the PR and marketing service, Dahong
- **Currently** handles PR and marketing training and consulting to startups and social ventures
- Author of "CSR meets 2030", a book on CSR and ESG
- **Formerly** a journalist to Bridge Economic Newspaper and CEO Score Daily

Jungin Heo

ESG Corporate Partnership Team Team Lead

- **Currently** the head of CSR projects at Audi Volkswagen Korea
- **Currently** a Grade 3 consultant of Korea Social Enterprise Promotion Agency
- **Formerly** an instructor on CSR programs at social enterprise 'TOUCH 4GOOD'
- **Formerly** the marketing leader for the corporate volunteerism project at Seoul Metropolitan Government's Volunteerism Center

Project areas

Investment

Accelerating

Business management consulting

Global businesses

Corporate partnerships in CSR-ESG

IMP services

Promotion and marketing services

IBK창공(創工) 마포 입소를 진심으로 환영합니다.
IBK창공(創工) 마포 8기 입소식

일시: 2022년 1월 6일(목) 오후 3:30

IBK창공
創工

*한국사회투자

Part 2

Investment

Investments by Korea Social Investment Foundation

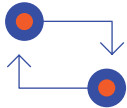
to resolve
social issues

Korea Social Investment Foundation establishes various forms of funds with corporations, public institutions and individual impact investors to offer integrated financial aid(via investments or loans) to social impact corporations that seek to resolve social issues through innovative business models.

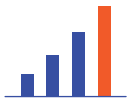




Korea Social Investment Foundation, based on UN's SDGs, identifies social impact businesses or projects for financial aid.

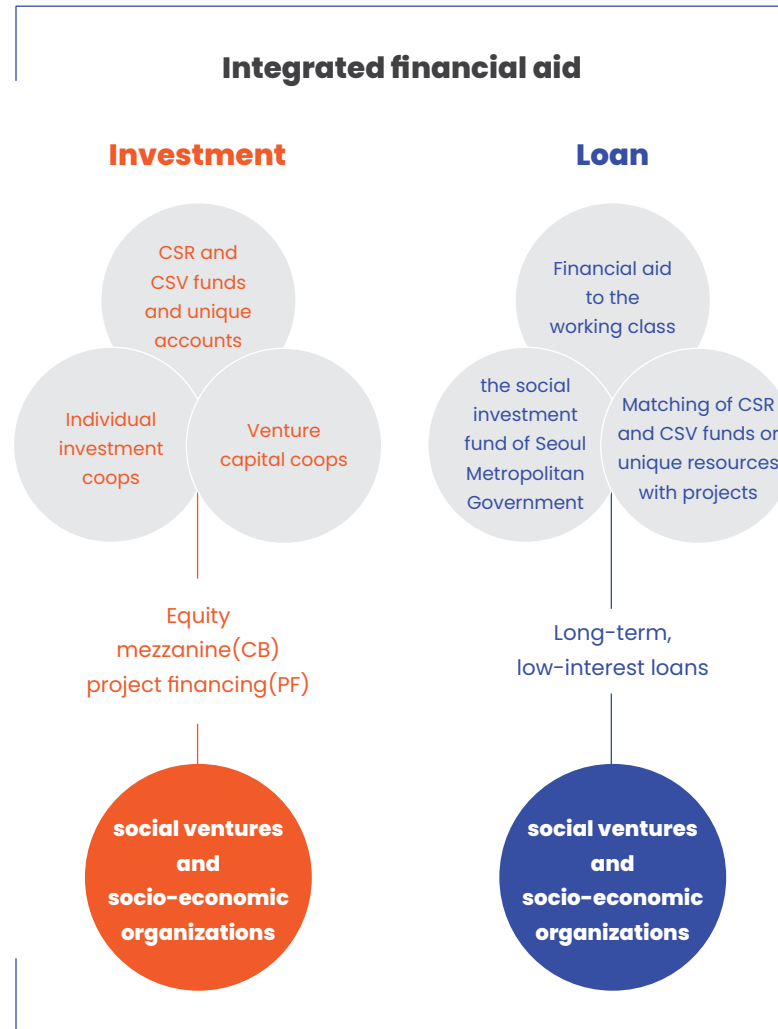


The key strength of Korea Social Investment Foundation which is an accelerator registered with the Ministry of SMEs and Startups, aims to lay the groundwork for socially innovative organizations to grow and reinforce their sustainability through various investments tailored to their business model and growth stage.



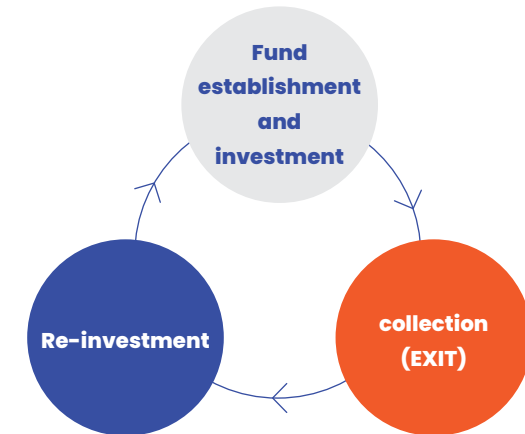
Korea Social Investment Foundation works towards promoting an eco-system for impact investment by scaling up funds where the public and private (corporations or individuals) participate.

Management structure and investment targets



Investments to resolve social issues

By re-investing the recouped investments, Korea Social Investment Foundation seeks develop and operate a social financing model based on a virtuous cycle that disseminates social impact.



Follow-up investments such as monitoring of social impact and project performance

Additional financing support (via loans or offering of guarantees)

Support for specialized mentoring, business management and IR consulting and PR

Coordination with the resources of partner institutions (e.g. attracting investments, securing of space, recommendations for guarantors and support for overseas market entries)

investment

We support **integrated financing via loans and investments that fit the circumstances of each impact corporation** that represent their respective fields, by making the most of the resources where key portfolios or funds by individuals, public institutions or corporations participate.

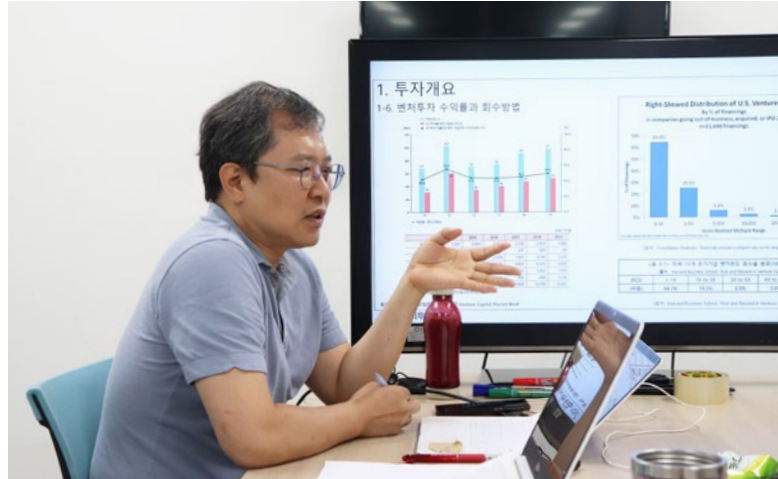
Key portfolio

276HOLDINS Co., Ltd.		SCM SOLUTION Co., Ltd.	
KRG Group		MEDIENVI CO., LTD.	
LEARNINVEST		CrePASS CO., LTD.	
Ludibell Co., Ltd.		CrePASS Solution CO., LTD.	
VSCommunity		TANKER	
bluereo		TrillionsLab	
Villano Co., Ltd.		PET EASY	
SENTBE Co., Ltd.		Petfins	 힐케어코리아닷컴

Accelerating

Korea Social Investment Foundation, a private sector not-for-profit accelerator

Korea Social Investment Foundation, as a private sector not-for-profit accelerator registered with the Ministry of SMEs and Startups, offers accelerating programs that can be 100% tailored to the business's needs. Based on thorough business diagnosis and understanding of the corporation's needs, the Foundation implements systematic scale-up of the socially innovative organizations to support them in achieving their mission. In particular, through the use of IMP(Impact Management Project), the Foundation defines and manages the social, local and environmental values generated by the beneficiary companies.



The competitiveness of the acceleration program of Korea Social Investment Foundation

- One-on-one detailed diagnosis of the business
- Acceleration programs designed by the company itself (Based on the diagnosis, expert mentoring and consulting are offered and IR and investment plans are established to fit the needs of the company.)
- One of the highest quality pools in Korea for mentoring (in the fields of legal services, patents, marketing, IT, digital tools and global markets)
- A specialized acceleration program to support local and global businesses
- Identification and management of social values through IMP (Impact Management Project)

Accelerating process

Expert business diagnosis and establishment of KPIs

- Corporate mission and vision
- Business management strategies
- Human resources and personnel management capabilities
- Business model and products
- Service resources
- Financial management capabilities
- Sales and marketing strategies

Self-designed tailored mentoring

- Based on the business diagnosis, expert mentoring is designed with the beneficiary company
- One-on-one tailored mentoring is offered on the topics of technology, legal compliance, security and sales channel development based on the diagnosis and the company's needs

IR consulting

- Investment and financing strategies are established through financial management strategies and investment consulting
- IR deck creation, pitching / coaching and specialized training

Demonstration day / follow-up investment

- **Demonstration day**
Through Demonstration Days and able meetings, discussions with venture capitals and follow-up investments are made the most of.
- **follow-up investment**
Support for financing and coordination with investors through financial analysis of the investment recipient company or startup and establishment of investment strategies

Identification and management of social values through IMP (Impact Management Project)

The Foundation offers IMP diagnosis* through social value mentoring that allows for the measurement and management of the company's own social impact

* IMP diagnosis

An advanced global methodology in the field of impact management launched in 2016. It provides a framework for measuring and managing social impact. GIIIN and Toniic, a leading network of impact investors and international bodies such as the IFC, OECD and UNDP have participated in the IMP framework.



Key portfolio

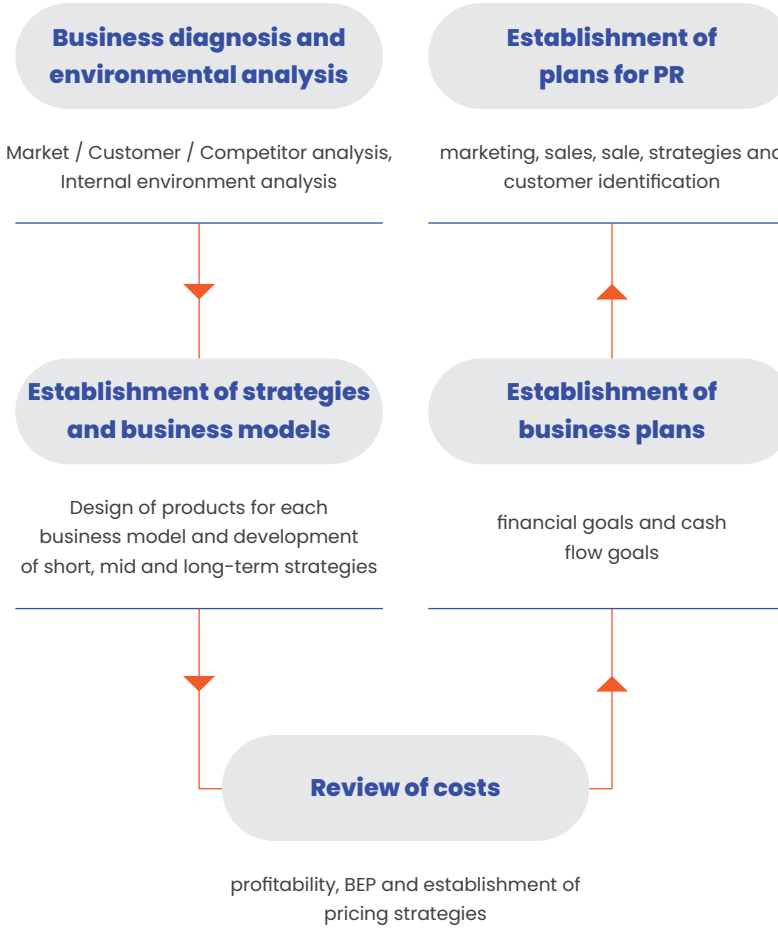
- IBK Changong Mapo Center accelerator / IBK
- AgriFuture, an acceleration program of JDC specializing in the agriculture and foods of Jeju for business scale-ups / JDC, N15 partners
- Gueon-Yi Gang-Yi Accelerating Program for Scale-ups / National Health Insurance Service, Korea Social Welfare Council
- GS SHOP Social Media Impact Project / GS SHOP, Underdogs
- KEPCO's Next Local Youth Regional Entrepreneurship Project/ KEPCO
- Operation of funds for financial aid to local community bodies for tourism durae and acceleration programs / Ministry of Culture, Sports and Tourism, Korea Cultural Tourism Research Institute
- Impact Plus Social Venture Support Program/ Korea Productivity Headquarters
- Inclusion Plus Solution Lab / Met Life Social Contribution Foundation
- 'Blue Sea Whale Fostering Project', an IT and digital education solution support project for children and teenagers of the socially vulnerable class / Kyobo Life Insurance and Life Insurance Social Contribution Committee
- Phase 1-3 of the JDC social economic organization support project

Business management consulting

Expert management consulting through business scale-ups

Korea Social Investment Foundation is an outstanding business management consulting institution registered with the national and local governments. Management consultants registered with Korea Social Investment Foundation, Seoul Metropolitan Government and Gyeonggi Province use specialized diagnosis tools to offer diagnosis and consulting to companies. Through such services, the Foundation focuses on improving the business base and strategies, increasing competitiveness and preparing the source for generating sustainable growth and impact.

Methodologies for business management consulting



Key portfolio

- Establishment of business strategies for social corporation specializing in eco-tourism in Jeju and improvement of business model
- Management consulting on socio-economic organizations in the field of energy and social venture impact investment projects
- Establishment of business models and financial strategies for social corporation specializing in washing services
- Updating of innovation and business model for social enterprise specializing in art creation and distribution
- Establishment of strategies for a conversion to a B2C enterprise for a social enterprise manufacturing traditional food
- Development of strategies and financial consulting for B2C scale-up of social company specializing in local foods

Strengthening of global capabilities through entry into overseas markets

The Foundation conducts local surveys and supports the establishment of positioning strategies to help Korean businesses develop global sales channels. By linking them up with local networks, business partnerships are established and opportunities to strengthen global capabilities, local investment and use acceleration programs are offered.





Global market entry support projects

: The Foundation helps establish global expansion strategies for companies that already operate globally or need to strengthen their global capabilities, and supports market surveys, networking and linking up with investment opportunities.

The competitiveness of Korea Social Investment Foundation in global businesses

- Support for social ventures with solutions to resolve global social issues in developing countries such as Vietnam, Indonesia, Cambodia and Myanmar
- Market surveys, product development and establishment of positioning strategies for global expansion
- A wide global network for investment, IR and business cooperation
- Linking up with services that support global expansion of startups, offered by public institutions such as KOTRA, Korea Trade Association, Creativity and Innovation Center and Seoul Startup Hub



Methodologies for global expansion



Key portfolio

- KOICA's CTS Seed O initial stage enterprise commercialization training program / KOICA
- Project for reinforced support to innovative startups for solving social issues in Indonesia / KOICA
- Consulting on sales channel development in Indonesia for R social enterprise, a Korean upcycling company
- Consulting on sales channel development in Vietnam for H, a Korean social enterprise specializing in organic produce
- Consulting on sales channel development in Cambodia for H, a Korean social enterprise specializing in solar energy
- Consulting on sales channel development in Vietnam for E, a Korean social enterprise specializing in micro-organism culture device
- Consulting on sales channel development in Myanmar, for F, a Korean social enterprise specializing in solar power

CSR and ESG partnership with companies

- A new paradigm for impact financing and ESG

The Foundation establishes strategies for conglomerates and public corporations of Korea to generate social impact befitting their social contribution missions, and implements the strategies together. As a strategic partner in corporate social contribution, the Foundation presents new perspectives and directions, and evaluates the social value of the results. Consulting for CSR and CSV projects based on a new paradigm using impact financing and ESG, is offered.





Social impact projects : Various stakeholders come together to plan and operate projects that can generate social impact.



Business organization investment project : Investment and loan methods fitting the objective are proposed. Through corporate valuation from an impact perspective and relationship management, help is offered for the growth of the beneficiary company.

The process for establishing strategies for corporate partnerships for CSR and ESG



Key portfolio

- Fostering of future talent and establishment of social cultural infrastructure / Audi Volkswagen Korea
- Hana Financial Group Hana Social Venture Academy / Hana Financial Group
- Project to support the return of women to the workforce(“returnship”) / Life Insurance Social Contribution Committee, Kyobo Life and Social Solidarity Bank
- Project to promote startups by the youth and co-prosperity /Lotte Duty Free and Korea Productivity Headquarters
- Impact Plus Social Venture Support Program / Korea Productivity Headquarters
- Impact investment in social economic organizations / KEPCO



IMP services to measure and manage social values

An advanced global methodology in the field of impact management launched in 2016, IMP provides a framework for the elements that must be measured and described in reports discussing social impact. GIIN and Toniic, a leading network of impact investors and international bodies such as the IFC, OECD and UNDP have participated in the IMP framework.

IMP is categorized into five dimensions and 15 categories. After filling out the 15 categories, the social impact generated by the organization is then classified.

Dimensions	Category	Highlights
What	Outcome level in period Outcome threshold SDG target Importance of the <outcome> to<stakeholder>	What is the outcome over a certain period? How important is the outcome to stakeholders?
Who	Stakeholder type Geographical Boundary Baseline level of outcome Stakeholder characteristics	Who are the stakeholders who experience the outcome?
How Much	Scale Depth Duration	How much return was generated for the organization?
Contribution	Depth Counterfactual Duration Counterfactual	What are the changes that would have occurred without the organization's activities?
Risk	Type of risk Level of risk	What are the risks to the impact generation by the organization?
Impact Classification	May cause harm Does cause harm Act to avoid harm Benefit stakeholders Contribute to solutions	Select a type

Key characteristics of IMP ¹

¹Refer to the website of Social Venture Square

1 A 'common language' to manage social impact

The impact is communicated to stakeholders (e.g. organization, investors) through a common language.

2 Emphasis on beneficiaries

Outcome is effectively managed based on an understanding of who the beneficiaries are, what their environment is like and what importance the impact carries.

3 Portfolio

Understanding of the social impact generated not only by individual organizations but also by stakeholders such as investors, is improved.

Promotion and marketing services

'Dahong' a PR and marketing service for social ventures and socio-economic organizations

Drawing on the PR and marketing capabilities of the Foundation, specialized services are offered at a reasonable cost.



Service recipients : Social ventures and socio-economic organizations (social enterprises, coops, village enterprises)



Key services : Consulting and training on PR and marketing, press coverage, online PR, digital marketing, production of content

The competitiveness of Dahong



Reasonable cost

Services are offered at a reasonable price



Comprehensive services

Systematic and comprehensive services cover diagnosis on PR and marketing, consulting, front-line work training, press coverage, online PR, digital marketing and production of content



Capabilities as an accelerator

As an accelerator specializing in social impact registered with the Ministry of SMEs and Startups, expert PR on socially innovative organizations is possible.



Strengths in press coverage

Integrated services are offered to address press coverage and PR which can often be a weak point for social venture and social enterprises.

Key portfolio

Social venture Dodohancollabo

Received consulting and training on practices of press coverage and PR

#PR #practice

Services that lay the groundwork for business scale-up

"While developing a platform for policies, we prepared for our first press PR. Dahong offered training on how to format press releases and distribute them. It was great since we were able to forge relationships with journalists, and also receive consulting on press PR strategies. Thanks to Dahong, a lot of media outlets covered our story. This gave more credibility to us, which then led to more inquiries from relevant organizations. I believe it helped us lay the groundwork for scaling up our business model." - **Gyuhee Won, CEO**



Social venture Sports KOK

Received services on production of content

#content marketing
#cardnews #blog posts

Services that capture the gist and uniqueness of the company

"I wanted the content PR to really deliver what the mission and vision of my company is. Other PR firms were often limited in delivering the messages unique to social innovation organizations or social impact messages. But Dahong captured the uniqueness of my organization and relayed a story that was resonant with customers. This led to improved trust in the company, and eventually profits. I believe PR that captures the true aspect of the organization's social mission without undermining the corporate values, is what Dahong does best." - **Aram Jeong, CEO**



Portfolio

Part 3

Portfolio

We engage in business management consulting, investments and accelerator programs for **various business organizations aimed at resolving social issues.**

We support the growth of businesses that create a better world.

Since its establishment in 2012, Korea Social Investment Foundation has been an impact investing company and accelerator that offers investments, management consulting and acceleration programs to all business organizations working to create a better world. Korea Social Investment Foundation remains committed to helping the world become a better place with innovative business organizations.

Seoul Branch

402, Innovation Park Sangsang Office, 684, Tongil-ro, Eunpyeong-gu, Seoul, Korea

IBKChangong

3F, IBK Industrial Bank, 114, Mapo-daero, Mapo-gu, Seoul, Korea

Gyeongnam Branch

608, A, 97, Centum jungang-ro, Haeundae-gu, Busan, Korea

Jeonnam Branch

(vision tower, Bitgaram-dong)406, 685, Bitgaram-ro, Naju-si, Jeollanam-do, Korea

Jeju Branch

3F, 25, Sanji-ro, Jeju-si, Jeju-do, Korea

 www.social-investment.kr

 www.facebook.com/koreasifund

 www.instagram.com/koreasifund

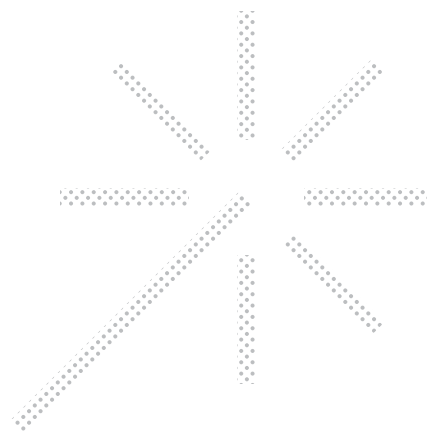
 blog.naver.com/socialinvestmentfund

KOREA SOCIAL INVESTMENT FOUNDATION



SOCIAL INVESTMENT

FOUNDATION



INTRODUCTION